

Sela.

ProdManUXUI

Product management UX/UI

college@sela.co.il

03-6176666





Product management UX/UI

ProdManUXUI - Version: 1

 3 days Course

Description:

One of the common career transitions in the field is from project management to product management. This step is considered a promotion, but these two positions require different skills and approaches. In this workshop, you will learn to deal with various challenges, how to manage a product effectively, what are the critical challenges in project management, and more

Intended audience:

Product Managers, Developers, UX/UI Desiners

Prerequisites:

There are no prerequisites

Objectives:

Creativity and mental flexibility are shared during the product development stages for exceptional results

Identify the bumps and overcome obstacles on the way to fruitful and innovative cooperation

Identifying challenges on the way to making decisions: how to make decisions not out of pleasing or coercing the team

Compromise out of surrender: bring the facts

Making decisions out of satisfaction

Risk Management



Acceptance testing and user testing

Design development relations: why it hurts and how to solve it

Topics:

◦ From project management to product management.

◦ Agile management to maximize customer value.

◦ UI/UX: How do you take complex system processes and design a simple user experience for them?

◦ The communication circle in the Agile era.

Sela.



▫ UI/UX: how to upgrade user experience and get higher customer value?

▫ Managing successful sprints and retrospectives.

▫ Changing worldview: from a development team to a product team.

▫ Storytelling.