Sela.

GenAIforUI-UX

Generative AI Tools for UI/UX Designers: Overview Workshop on Practical Applications

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GenAIforUI-UX - Version: 1

🕐 1 days Course

Description:

The new reality requires designers to harness the technological capabilities that artificial intelligence offers to improve work processes, enhance our products, reach improved design levels and open up to new professional possibilities. The workshop demonstrates various ways of using generative ai tools in the field of UI UX

Intended audience:

Suitable for past and present UI UX designers who wish to integrate into the AI revolution

Prerequisites:

Objectives:

At the end of the workshop, the participants will get to know and experience the leading Gen-AI tools and understand what knowledge and skills are required today to leverage the AI tools in the creative process

Topics:

How will AI affect UI/UX research and design?

 • Introduction to generative artificial intelligence and basic concepts in language models

Integrating Chat GPT in the UI/UX design process

 • layout, wireframe, user flows, workflows, creation and improvement of Brief UX, competition analysis, finding trends and ideas, user research, persona development, data analysis, communication with stakeholders and more.

Review and experience with UI/UX AI TOOLS

 • An artificial intelligence tool for automatic design corrections, creating unique color palettes, Text to wireframe, adding animations to interfaces, creating interfaces in Midjourney, Miro AI user journey capabilities (beta version) and more.

Adobe Sensei Gen-AI

 • The benefits of working with Adobe's AI tools
 • Firefly - integrating the AI capabilities of Photoshop (beta version) at work
 • Figma AI - introduction to existing capabilities and capabilities in future development